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Media release

THE NOTTINGHAM APPOINTS NEW BDM FOR NORTH REGION

Experienced Business Development Manager Janet Frame has hit the ground running with broker relationship building after joining The Nottingham For Intermediaries.

Janet, who has held financial services roles for over 35 years, arrives at The Nottingham during challenging times but is keen to support brokers using technology to build relationships whilst she is based at home, something she has been doing since taking up the role at the start of April.

Having previously worked for the likes of Halifax, GE Money, Masthaven Bank and Kensington Mortgages, Janet already knows some of the people on a patch that is as geographically wide ranging as Preston to Carlisle and Hull to Newcastle.

Janet, a BDM for the last 14 years, says: "I'm really excited to be part of The Nottingham's team as it brings me full circle back to the building society world in which I previously worked for over a decade with the Halifax.

"Between accepting the role and taking it up the world in which we live and work has changed so much so that to begin with I'll be working from a mobile and laptop, as most people are at the moment.

"But that hasn't dampened my determination to keep in contact with those brokers I already know and to introduce myself to the ones I don't. One of the reasons I took the job is because I know The Nottingham is passionate about supporting brokers, and I want to play my part in doing that.

"Another factor that appealed was the wide product range the society offers. There's lots more to take to brokers, many of whom have themselves had to diversify, than a specialist lender would be able to and that increases the chances of a mortgage for their clients."

The Nottingham's Head of Intermediary Sales, Nikki Warren-Dean, added: "Janet brings a wealth of experience to the role. She understands brokers and the key role a BDM has in supporting them. We are delighted to have her on board and wish her every success."

Photo caption: Janet Frame

ENDS

Notes to editor

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About The Nottingham

The Nottingham is a top ten building society and estate agency operating online and via a network of over 60 branches across nine counties. It offers a broad range of building society services such as mortgages and savings, as well as whole-of-market mortgage advice provided by Nottingham Mortgage Services.

Founded in 1849, The Nottingham is a mutual building society owned by its members with a long and proud history of doing the right thing and helping its surrounding communities prosper. www.thenottingham.com